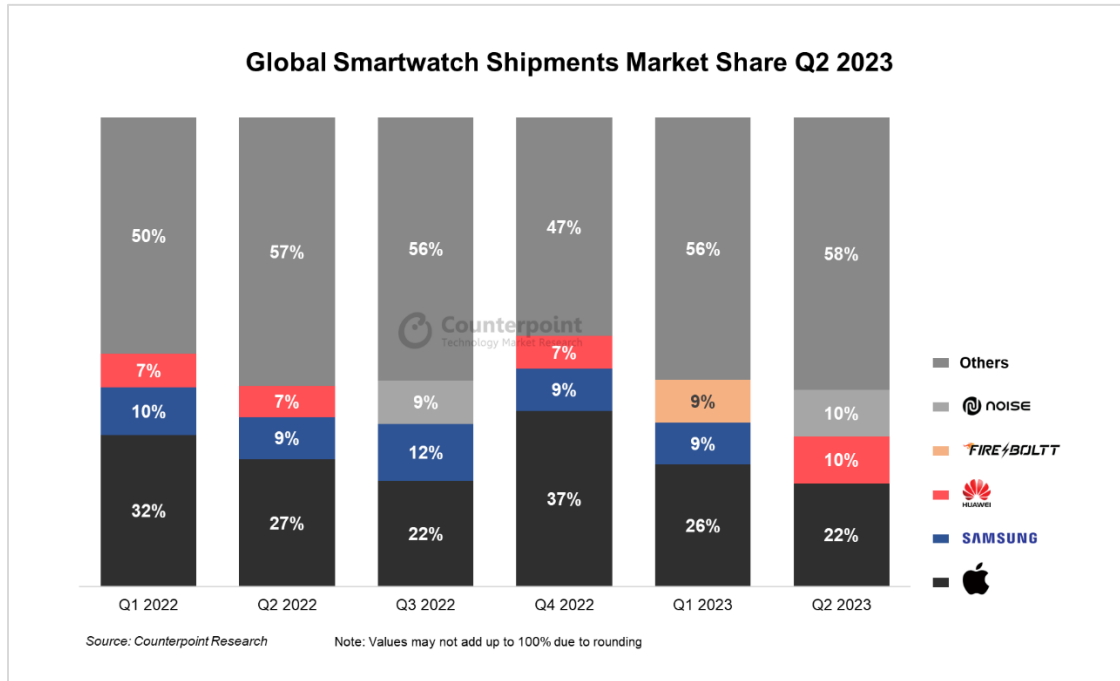




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Global Smartwatch Shipments Market Share: By Quarter



Global Smartwatch Shipments Market Share (Q1 2022 – Q2 2023)						
Brands	Q1 2022	Q2 2022	Q3 2022	Q4 2022	Q1 2023	Q2 2023
Apple	32%	27%	22%	37%	26%	22%
Samsung	10%	9%	12%	9%	9%	-
Huawei	7%	7%	-	7%	-	10%
Fire Boltt	-	-	-	-	9%	-
Noise	-	-	9%	-	-	10%
Others	50%	57%	56%	47%	56%	58%

Hong Kong

Room 2302, 23/F, Lee Garden Two, Causeway Bay,

Hong Kong

Phone: +852 2159 4847

United Kingdom

Suite 1562, Kemp House, 152-160 City Road,

London

Phone: +44 20 3239 6411

South Korea

6F, 19 Gil 5, Teheran-ro, Gangnam-ku,

Seoul

Phone: +82 2 553 4813

India

201, Mahavir, Ravi Ind. Compound, Nr. Hariniwas Circle

Thane

Phone: +91 9930218469

Background:

Counterpoint Technology Market Research is a global research firm specializing in Technology products in the TMT industry. It services major technology firms and financial firms with a mix of monthly reports, customized projects and detailed analysis of the mobile and technology markets. Its key analysts are experts in the industry with an average tenure of 13 years in the high tech industry.

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Two, Causeway Bay,

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